



ANNAPURNA MEDIA NETWORK

UNITY FOR SUSTAINABILITY

Leading The Climate Change Dialogue

NEWSLETTER : FIRST EDITION

JANUARY 7, 2022



Rt. Honorable Prime Minister Sher Bahadur Deuba inaugurated the program on 7 January, 2022.



Mr Kancha Sherpa receiving lifetime achievement award from Rt. Honorable Prime Minister and Chairperson of AMN, Captain Rameshwar Thapa.

A SUCCESSFUL MONTH OF GREEN PARTNERSHIPS



Prof. Dr Manish Pokharel, Dean School of Engineering, Kathmandu University. 4 January, 2022



Mr Bisheshwar Acharya, Governor, Lions Club Nepal (International District 325B1-Nepal). 7 January 2022



Dr Teshing Lama, Chairman, Idea Studio Nepal 7 January, 2022



Prof. Dr Bhola Thapa, Vice Chancellor /Dean School of Engineering, Kathmandu University. 7 January, 2022



Dr Madhusudhan Adhikari, Executive Director, Alternative Energy Promotion Centre (AEPCC) 7 January, 2022



Mr Sudesh Upadhyaya, Chief Business and Strategy Officer, NMB Bank 7 January, 2022



Mr Shree Gurung, President, World Vlog Challenge 7 January, 2022



Mr Yubraj Bista, CEO, Yeti Airlines 7 January, 2022



Dr Madhav Karki, Vice Chair & Asia Focal Point, IUCN Commission on Ecosystem Management (CEM), Center for Green Economy Development, Nepal (CGED-Nepal) 7 January 2022



Mr Kamalesh Kumar Verma, Executive Director, Airline Operators Association of Nepal (AOAN) 7 January 2022



Mr Jagannath Lamichhane, Principal Director, Simrik Foundation 7 January 2022



Ms Bibika Koirala, Founder, Saakhar-साक्षर 14 January 2022



Mr Narayan Adhikari, CEO, Accountability Lab Nepal 17 January, 2022



Mr Shuva Sharma, CEO, Scott Wilson Nepal (SWN) 16 January, 2022



Mr Yadhav Poudel, CEO, Confederation of Nepalese Industries(CNI) 26 January, 2022



Mr Marco Avioti, Country Director, DanChurchAid (DCA) Nepal 28 January 2022



GREEN AMBASSADORS



Satya Mohan Joshi, Shatabdi Purus



Erik Solheim, Former Minister of International Development of Norway, Environmentalist and 6th Executive Director, UNEP



Kancha Sherpa, Mountaineer



Sano Babu Sunuwar, Mountaineer

Message from the Chairman

NATURE SAVED MY LIFE, NOW IT IS MY TURN TO SAVE IT



Captain Rameshwar Thapa
Chairman, Annapurna Media Network

It is my honor to present to you the very first edition of Annapurna Media Network's Unity for Sustainability campaign's newsletter. We have specially published this month's edition focusing on the activities we have covered and conducted so far, starting from its initiation (24 November, 2022), till date. Our campaign intends to be one more brick towards green minds and green behaviors.

I would like to express my heartfelt gratitude to all those people who have contributed to the successful grand opening of Unity for Sustainability (UFS) Campaign - Climate Change Dialogue initiated by the Annapurna Media Network (AMN). I would sincerely like to thank our Rt honorable Prime Minister, Sher Bahadur Deuba for his gracious presence and warm wishes at the inaugural program on 7 January, 2022. Also, special thanks to our three former Prime Ministers; Mr KP Oli, Mr Pushpa Kamal Dahal and Mr Madhav Kumar Nepal, for their virtual presence. I would also like to thank your excellencies, local and government senior officials, INGOs, NGOs, Green Ambassadors, Green Partners, Solidarity partners, stakeholders and our audience watching the event live on TV, for being present with us physically and virtually at the event. A special thanks to the Nepali and international media for the solidarity shown as media stakeholders including but not limited to the Media Alliance of Nepal, RSS, Reuters, AP, AFP, BBC, ANI, WION, Aljazeera and Xinhua for your presence and coverage of our event. Also, thank you to the Annapurna Media Network team for working day and night for making this campaign run smoothly.

This campaign is closely connected to my heart as I have always been deeply connected to nature. It was back on 28 May, 2003, I was the captain of MH7 helicopter. Due to the poor weather, it directly crashed into the snow bed of Mount Everest Base Camp. The helicopter started to burn and I was still inside it. I could feel the warmth of snow that was giving me a second chance to live, I was covered in snow. This is why I am more keen on saving nature. Nature saved my life then, now it is my turn to save nature.

The issues of climate change are quite alarming and it is high time we give back to nature what we can to preserve and prevent it from getting further deteriorated. This green investment we have started will not depend on how much results will be produced but will measure the initiatives, endeavors and intent in terms of return on investment. We believe the return on investment of Unity for Sustainability will be high.

As a responsible media house, we have a big role as well as the capacity to contribute to the national and global efforts being undertaken to address the challenges exposed by climate change.

I strongly wish that this optimistic drive against climate change spreads as fast as possible so that we can save ourselves from future disasters. The media dialogue has already started resonating between all of us.

Earlier, we had committed to keeping you closely in the loop and being transparent about our activities, we would like to present you the works we have carried out so far through this newsletter. We are implementing our commitments with utmost sincerity and determination. We have made sure to leave no stone unturned as the fight against climate change needs to be addressed as soon as possible. The snowball has already started to roll, gathering more partners to create more positive impacts against climate change.

We will always be accountable to you and you will be monitoring our performance. Without your support our campaign is incomplete. Let us all unite to make this world a place where nature is equally valued and loved. It is in our hands to protect our home, 'the earth'.

PARTNERSHIP TO TACKLE CLIMATE CHANGE



Chiranjibi Neupane
Program Manager

Thank you for pouring in so much love and guidance towards our campaign. We hope that the enthusiastic participation and positive support we have received and will be receiving, will help us run this campaign more effectively.

We have declared January as the month "Green Partnership Month". We have officially signed MoU with 18 multilateral stakeholders, three of which are in the final stage of signing, and we have 29 green partner organizations offering solidarity to this Campaign; among them eight are from local level government. So far, 4 national and international Green Ambassadors have been added to our campaign, and the 13 valuable personalities from diverse sectors are in the final stages of joining.

We will be updating and presenting our progress report every month. We are hopeful that with the love, support and guidance received will help us shape our campaign to save our mother earth.

OTHER ACTIVITIES



Captain Rameshwar Thapa, Chairperson of AMN, signing on the fight against climate change board during the annual badminton match organized by AMN on 15 January, 2022.



Meeting on climate stories (planning and effectiveness) as a part of Unity for Sustainability content commitment with Mr Shambhu Kattel, Mr Bishwas Baral, Mr Tika Ram Yatiri, Ms Subha Khanal Thapa, Mr Bhupal Luitel, Mr Chiranjibi Neupane, Mr Shiromani Dawadi, Mr Akhandha Raj Bhandari, Mr Jagannath Lamichhane and Mr Kamal Dev Bhattarai. They reflected on the commitments made on policies, youth, local government, livelihood and natural disasters and annual plans were sketched. The meeting was held on 20 January, 2022.



Team AMN attended a MoU signing between its Green Partner "Yeti Airlines" and United Nations Development Programme (UNDP) on 13 January, 2022. The MoU was focused on promoting and implementing collaborative afforestation programs. From the middle Ms. Ayshanie Labe, Country Director, UNDP and her team and from AMN: Communications Director and Program Manager UFS.

OUR GREEN SOLIDARITY PARTNERS



Updates on Media front:

Currently our Annapurna Media Network has adequate media spaces with additional editorial priorities on the topic of climate change in its daily issues, each AMN member media is working on a specific topic to identify areas which can bring more impact in fighting the climate change issues. The five media outlets of Annapurna Media Network; Annapurna Post, Annapurna Express, Annapurnapost.com, API TV and Radio Annapurna Nepal are constantly working in advocating on the climate change issues. It is engaging lots of policy makers, thinkers, leaders and stakeholders in its media spaces. It is working on connecting youth from different dimensions to contribute in climate dialogue. Also, it is informing local governments to formulate action plans and programs on climate change through its online portal. Through news coverage, radio and TV shows, it is continuing to make people aware about this climate dialogue.



Detailed newsletter coming soon. It will be available on www.annnepal.com/u/s.

For further details: u/s.ann@gmail.com | www.annnepal.com/u/s | 9801047630